



Monday 15 May

Liverpool FC launches coaching programme in Cyprus

Liverpool Football Club has today announced the launch of the Club's first full-time coaching programme in Cyprus. Together with partner Gymnastikos Syllogos Pancypria (GSP), the Reds will deliver ongoing player development programmes and soccer schools to youngsters in the country as well as recruiting and training local coaches.

The project, which will kick-off with programmes at the GSP Stadium and Sports Centre in Nicosia, will officially start this summer and will provide a unique opportunity for youngsters to learn to play the 'Liverpool way'. From the start of next season weekly coaching throughout the age groups will be on offer for young players.

The programme will be available to those aged four and 17 with the opportunity to improve their football skills and develop in the technical, tactical, physical, mental and social aspects of the game through age-specific coaching sessions. Through the unique methods of Liverpool FC, there will also be a focus on developing players both on and off the pitch with emphasis also placed on improving key life skills of the participants, such as communication, teamwork and leadership.

Liverpool FC and GSP will also train coaches in Cyprus, and provide career opportunities to help develop the game locally. LFC will send coaches out to Cyprus throughout the year to work on the project.

"Our International Academies are a great way to bring this fantastic club of ours to the people. This project will provide many opportunities for young players here to Cyprus to

improve their skills and be developed via our unique coaching system. Players will get a coaching experience in Cyprus that follows the LFC Academy curriculum and will give them every chance to develop both on and off the pitch.

“It is also great for the game locally, as part of this project coaches will get the opportunity to be trained in the ‘Liverpool way’ too. That can only be a good thing for the game in Cyprus” commented Liverpool legend and former player Ian Rush.

Doros M Ioannides, chairman of GSP added, “We are delighted to be bringing Liverpool FC to Cyprus. We believe that this is the best training programme available and will be of huge benefit to our young players and coaches alike. GSP have been delivering a track and field athletics academy program for years and we are confident that this will add to our scope of providing the youth of Cyprus with high quality sport programs. There is a natural fit in terms of the ‘Liverpool Way’, the values of the club and also what we are aiming to achieve here in providing the ultimate football education for the players.

“We have worked tirelessly to bring this project together and now look forward to getting up and running with our first programmes this summer.”

- ENDS -

For more information contact:

Liverpool FC PR Office

Tel: +44 151 432 5686, Email: pr@liverpoolfc.com

Notes to Editors:

LIVERPOOL FOOTBALL CLUB

- Founded in 1892, Liverpool FC is one of the world’s most historic and famous football clubs having won 18 League Titles, seven FA Cups, eight League Cups, five European Cups, three UEFA Cups, three European Super Cups and 15 Charity Shields
- As a socially responsible business, Liverpool FC is proud of its heritage and plays a proactive role in its communities through its official charity, Liverpool FC Foundation. By delivering a range of award-winning programmes, the Foundation motivates and inspires children and adults, both at home and overseas, using football and the power of the Liverpool FC badge. Its contribution has been recognised by the award of a Community Mark from Business In The Community

- Liverpool FC is a global brand and works with leading edge commercial partners around the world providing unparalleled commercial opportunities.

GYMNASTIKOS SYLLOGOS PANCYPRIA (GSP ATHLETICS CLUB)

- Founded in 1894, GSP Athletics Club is the leading athletics club in Cyprus. National champion in athletics for the last 6 years, the club has developed exceptional athletes, and had managed amongst others to have three of its athletes that came through its academy, competing in the Rio Olympics with two of them making the finals in discus throw and high jump.
- Owner of the GSP Athletics Centre where the LFC International Academy (Cyprus) will operate. The centre is one of the best in the Eastern Mediterranean and consists of one UEFA category 4 football stadium, the National Athletics stadium, a training field, a throwing field, accommodation facilities with 33 rooms, conference centre, two gyms and rehabilitation facilities.
- The club has been in its long history a centre of inspiration for the community of Nicosia and played a significant role in all social, political and religious historical moments of Cyprus.